



Home of



Just **BARE** Chicken

## GIVING GUIDELINES for PILGRIM'S BUSINESS UNIT in MN & WI

Pilgrim's has a strong tradition of charitable giving. We recognize the importance of supporting non-profit organizations and programs that seek to enhance the communities in which we live and work. The Pilgrim's MN & WI Business Unit focuses the majority of its contributions on the following areas: hunger relief, families in crisis, education, community development, and Industry.

Programs within these categories are supported by the Business Unit through:

1. Financial Contributions,
2. Product (chicken) Contributions, and
3. Volunteering.

Guidelines that govern all contributions made by Pilgrim's include:

1. Monies available will be directed to the focus areas of giving.
2. Contributions can be made to qualified charitable organizations that are designated as tax exempt under the Internal Revenue Service Code 501 (c) (3), educational institutions, or governmental agencies.
3. Contributions will be given in the following geographic priority: a. Communities in which Pilgrim's has major facilities; b. Communities targeted for sales opportunities; and c. Communities in which Pilgrim's employees and growers live.
4. National and International organizations will have a low priority.
5. Direct dollar contributions will be minimal to organizations, which are part of the United Way (St. Cloud), Red Arrow (Luverne), and Community Chest (Arcadia).
6. Contributions will not be made to religious organizations for religious purposes, to individuals, or to political or lobbying organizations.
7. Pilgrim's has the authority to deny requests, as it deems necessary.

Following are Pilgrim's specific areas of interest:

### **Hunger Relief**

The goal of the company's support to Hunger Relief is to assist those households living on the edge of hunger because they lack sufficient resources to meet life's basic needs. To that end, we will provide:

1. Support to Food Shelves in Minnesota, South Dakota, and Wisconsin. The programs supported may include United Way-sponsored agencies, community-based organizations, and larger food distribution programs.
2. Support to organizations helping individuals who are homeless or living below the poverty level. (i.e., Salvation Army, MN Teen Crisis Center, Second Harvest, etc.)

### **Families in Crisis**

The goal of the company's support to Families in Crisis is to enhance the quality of life for all citizens. We believe all persons should have access to quality health care, affordable housing, food, and needed social services. To that end, we will provide:

1. Support to United Way (St. Cloud), Red Arrow (Luverne), and Community Chest (Arcadia) through volunteerism, corporate giving, and participation in an employee campaign.
2. Support to community-based organizations, which, through collaborative efforts, address social and economic needs of targeted populations.

### **Education**

The goal of the company's support to Education is to promote life-long learning. To that end, we will provide:

1. Support to elementary and secondary schools for special programs that meet company objectives (i.e., school graduation gatherings).
2. Support to educational programs that enhance leadership in agriculture.
3. Support to institutions of higher education through fund/endowment drives and special projects.
4. An appropriate number of scholarships through the Children of Grower-Employees scholarship program.

### **Community Development**

The goal of the company's support to Community Development is to enhance the capacity of individuals to work together to identify, prioritize, and address community problems. To that end, we will:

1. Provide support to civic and social organizations whose functions are to enhance the quality of life for area citizens.
2. Provide support for special projects or initiatives that are community-based and involve collaborative effort.

### **Industry**

The goal of the company's support to Industry is to build greater awareness of agriculture's role in our society. To that end, we will:

1. Provide support to the Minnesota Department of Agriculture for the "Ag in the Classroom" program.
2. Provide support to organizations providing agriculture research and development (i.e., Kansas State).
3. Provide support to organizations bringing agriculture information to youth through displays, farm tours, public speaking, classroom, and other programs (i.e., 4-H).
4. Provide support to organizations publishing material related to agriculture, specifically poultry farming.

To make a request, please complete the attached Pilgrim's MN & WI Business Unit Giving Request Form (and proof of your IRS (Internal Revenue Service) designation as a 501(c)(3) non-profit status if appropriate) to Celena Spychalla, Executive Assistant at Pilgrims MN & WI Business Unit.

### **Questions?**

Contact Celena Spychalla at 320-240-6236 or [Celena.Spychalla@Pilgrims.com](mailto:Celena.Spychalla@Pilgrims.com).

All donation requests will be reviewed and approved or denied in accordance to Pilgrim's Corporate Giving Guidelines.



**PILGRIM'S MN & WI BUSINESS UNIT GIVING REQUEST FORM**

Please complete the following information regarding your donation request. Allow 2-3 weeks for a response.

<b>Name of Your Organization</b>	
<b>Purpose of Organization</b>	
<b>Donation Request Details (what are you seeking? Money? Chicken? etc.)</b>	
<b>Date Needed</b>	
<b>Description of Program or Event Associated With</b>	
<b>Are You a Non-Profit Organization? (circle one)</b>	YES – A copy of proof of your IRS (Internal Revenue Service) designation 501(c)(3) must be submitted with your request.  NO
<b>Your Name</b>	
<b>Your Contact Information</b>	Phone: Best Time to Call You: Email:
<b>Submit to:</b>	<b>Celena Spychalla</b> Executive Assistant   Pilgrim's 4150 2 <sup>nd</sup> Street South, Suite 200   St. Cloud, MN 56301

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